



CORPORATE SPONSORSHIP DOSSIER

CHILDREN ARE OUR FUTURE GALA

APRIL 10, 2024

6:00 P.M TO 8:00 P.M(*)

THE L.A. TIMES

2300 EAST IMPERIAL HIGHWAY
EL SEGUNDO, CA 90245

() GOLD LEVEL SPONSORS MUST ARRIVE AT 5:00 P.M FOR PAU GASOL
MEET & GREET AND BEHIND-THE-SCENES LA TIMES TOUR*



Join us for an exclusive gala event dedicated to advancing our mission of promoting health and wellness! Hosted by our esteemed President **Pau Gasol** and distinguished members of our Board of Directors, including **Michele Chan Soon-Shiong**, **Nehal Raj**, and **Dr. Martha Molina**, this gathering is an unparalleled opportunity to support our programs and engage with a community dedicated to positive change.

Indulge in exquisite delights while gaining insight into the transformative work of the Gasol Foundation. Learn about our impactful initiatives with children and families, participate in an exciting silent auction, and immerse yourself in compelling foundation video presentations.

By aligning with this important cause, **your company can become a driving force for change in Southern California**. Depending on the level of collaboration, **you'll have the power to directly influence the future and well-being of underserved communities** through our innovative programs, collaborative efforts, and impactful initiatives.

Let's unite in a powerful mission to shape a future where every child flourishes! Your involvement is the key to making this vision a reality. **Together, we can inspire positive change and empower every child to reach their full potential.**

Join us on this incredible journey!

Sponsorship Benefits

The benefits your company can enjoy will vary **depending on the sponsorship level you choose.**

SPONSORSHIP BENEFITS	SPONSORSHIP DONATIONS		
	BRONZE \$12,000	SILVER \$30,000	GOLD \$50,000
# of entry tickets	2	4	8
PRE - EVENT RECOGNITION			
Company Logo on the event registration website (*)	✓	✓	✓
Company Logo on email correspondence to attendees (*)	✓	✓	✓
ON-SITE RECOGNITION			
Access to VIP experience - Meet & greet with Pau Gasol			✓
Access to VIP experience - Behind-the-scenes LA Times Tour			✓
Company Logo on signage and screens (*)		✓	✓
Company mentioned by Pau Gasol during remarks	✓	✓	✓
Company Logo on the LA Times Building Light Projection			✓
POST-EVENT RECOGNITION			
Company name included in the Press Release		✓	✓
Company name included in the Gasol Foundation USA Newsletter	✓	✓	✓
Company logo in the thank you email following the event	✓	✓	✓
LA Times Media coverage pack: (Reach 160,000)			
- Company logo and name	✓ Value: \$1,000		
- LA Times media 1/4 page advertising + Logo + Photo		✓ Value: \$6,250	
- LA Times media 1 full-page advertising + Logo on the cover + Photo			✓ Value \$25,000
Company name/social handle included on social media from Pau Gasol (PG) and Gasol Foundation USA (GF) profiles	✓ GF	✓ PG & GF	✓ PG & GF
Recognition in Gasol Foundation USA 2023-2024 Annual Report	✓	✓	✓

(*) The recognition size will be different between categories: Bronze will have smaller logos than the other levels. The size will increase according to category.



What We Will Do With All The Funds Raised

Your contributions to the Gasol Foundation will empower more underserved children and families while driving vital research on childhood obesity.

With **\$500,000**, we'll extend our programs to **2,000 children and their families** across 50 locations. Double that to **\$1,000,000**, and we'll reach **3,000 children and their families** in 75 locations, conducting crucial research to improve physical activity measurement and validate our innovative sports program. But let's dream bigger! In addition to the aforementioned, with **\$1,500,000**, we will conduct a **representative study in Los Angeles County**. This study will provide invaluable insights into children's lifestyles and well-being, enabling us to implement **more effective measures to improve their health**.

Your generosity fuels real change. **Join us in making a lasting difference today!**



For more information contact:

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