

## Gasol Foundation, Co-founded by NBA All-Star and Two-time NBA Champion, Pau Gasol, is Teaming up with ThePowerMBA to Form a Powerful Partnership for Positive Impact.

LA/Spain February 4, 2021 – ThePowerMBA is revolutionizing education by making higher business education more accessible to professionals worldwide. As part of its curriculum, ThePowerMBA shares the experience and expertise of industry leaders and experts to help students develop their management, business and leadership skills. Pau Gasol is joining other notable leaders at ThePowerMBA, which include Marc Randolph, founder of Netflix, Steve Chen, founder of YouTube, and Eric Ries, author of the Lean Startup. Gasol will be sharing his experience in leadership and social impact. ThePowerMBA will be donating a portion of enrollments to the nonprofit co-founded by Pau Gasol and his brother Marc, the Gasol Foundation. Gasol Foundation works to reduce childhood obesity through promoting healthy habits to children and families and empowering children to reach their full potential.

"We're incredibly excited to partner with the Gasol Foundation and to welcome Pau aboard to the program," said Borja Adanero, CEO and Co-Founder of ThePowerMBA. "The leadership experience and knowledge he brings to the table, together with his social responsibility, will be invaluable in helping us achieve our shared vision for higher business education and we are thrilled to be able to accomplish this while collaborating with the Gasol Foundation's fight against childhood obesity."

"I'm excited to join forces with ThePowerMBA and honored by their commitment to support the Gasol Foundation and our mission to combat the growing pandemic of childhood obesity" said Pau Gasol.

Enrollment for ThePowerMBA's program is now open through February 24, 2021. For more information and to register, visit https://www.thepowermba.com/

**About Gasol Foundation -** Gasol Foundation is a nonprofit organization founded by NBA Champion Brothers, Pau and Marc Gasol. The foundation works to eradicate childhood obesity through research, holistic, data-driven programming and to illuminate the obesity crisis as the greatest opportunity to invest in the health of our future. For more information visit: https://www.gasolfoundation.org/

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**About ThePowerMBA** - ThePowerMBA is the fastest growing business school globally. Founded in Spain, with the mission to democratize education around the world, based on its revolutionary audiovisual microlearning format. Some of the most well-respected founders and executives are among their instructors and TPMBA is trusted by over 600 companies globally to train their staff. In 3 years, it has grown to over 50,000 students in more than 90 countries. Contact: press@thepowermba.com